

Auditoria

ENTERTAINMENT VENUE DESIGN, OPERATIONS AND TECHNOLOGY



2026 MEDIA AND ADVERTISING DATA

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Media information AT A GLANCE

Auditoria

Auditoria is the definitive resource to keep abreast of all the latest developments in entertainment venue design, operations and technology. The magazine goes behind the scenes on the most exciting new concert hall, theatre, arena and other performing arts centre projects from around the world. *Auditoria* also collates expert opinion on the best way to tackle challenges such as the sensitive restoration of historic buildings; how to attract new audiences; and boosting venue flexibility. In addition, industry leaders shine a light on the newest technological developments to consider.



“Worth making another cup of coffee for.”
Reader Survey



OUR READERS

Our targeted, qualified readership includes:

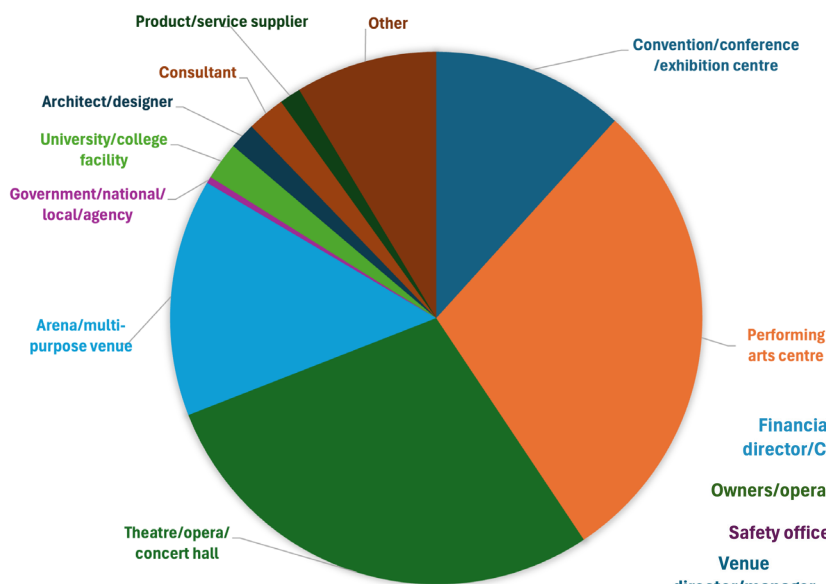
- Owners, operators and directors of theatres, concert halls, performing arts centres, arenas, convention centres, exhibition halls, cinema/multiplex facilities and more
- National arts bodies/commissions
- Arts and cultural councils
- Event organisers/producers
- City-development departments
- Government authorities
- Concert promoters
- Leading associations
- Architects, key contractors and installers

YOUR MARKET

Auditoria is distributed throughout Europe, the Middle East, North America, Central and South America, the Asia-Pacific region, Africa and to selected organisations in other parts of the world.

Plus bonus distribution at leading industry shows.

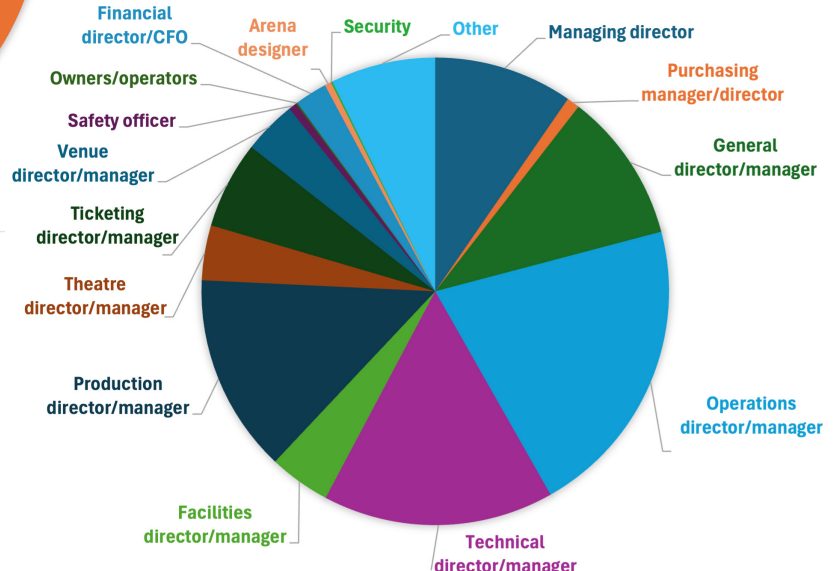
PRIMARY ACTIVITY OF READERS' BUSINESS



85%

of *Auditoria*'s readers are involved in the design, specification, authorisation or purchase of products and/or services in connection with entertainment venues

READERS' PRIMARY JOB FUNCTION



"Excellent, thoroughly researched and informative articles, which help exhibitors like me to arrive at firm decisions."
Reader Survey respondent

AUDITORIA 2027 ANNUAL SHOWCASE

Advert copy deadline: 3 November 2026

Editorial deadline: 2 October 2026

Published: November 2026

ADVERTISING RATES

- Special positions (covers, page facing contents, etc.) are available on request.
- Rates apply to full-colour (four-colour CMYK).

| Advert type | Rate | Size |
|--------------------|-----------|--|
| Double-page spread | GBP 6,150 | 430mm (w) x 275mm (h) + 3mm bleed on all sides |
| Full page | GBP 4,500 | 215mm (w) x 275mm (h) + 3mm bleed on all sides |
| Half page | GBP 3,350 | 183mm (w) x 115mm (h) |

Grand designs

Tailored swiftly

Sound, sculpted for your space.
Infinite possibilities with steerable sound

“It’s a core magazine for me to find out what’s happening in the sector; not only in the UK, but globally. I can’t think of any other publication that offers me that broad a range of insights.”
Reader Survey respondent

AUDITORIA 2027 ANNUAL SHOWCASE

Accessibility and inclusion: *Auditoria* investigates what venues and events can do to build disability equality for audiences, artists and professionals – addressing internal culture, physical and digital spaces, productions, and more.

Case study: All the details of a spectacular newbuild or refurbishment project. Previous case studies have included the Aquadome aboard cruise ship Icon of the Seas; Wuxi Symphony Hall Complex in China; the Sphere in Las Vegas, USA; the El Gouna Conference and Cultural Centre in Egypt; the Regent Theatre in Melbourne, Australia; the Royal Opera House in London, UK; and Foro Boca in Veracruz, Mexico.

Interview: *Auditoria* gets to know the leader of a high-profile performing arts institution. Previous interviewees include Sheena Wrigley, executive director of Factory International, operator of Aviva Studios in Manchester, UK; and Khady Kamara, executive director of the Perelman Performing Arts Center in New York.

Seating roundup: Suppliers of seats for performing arts venues detail their latest offerings.

Auditoria Loves: A detailed look at an exciting new performance venue design.

**Please note this synopsis may be subject to change.*



"It's a great magazine, the best in its area."
Reader Survey respondent

DIGITAL EDITION SPONSORSHIP

Premium opportunity

Complementing the print edition, *Auditoria* is also published in digital format. This fully interactive, smart-device-optimised interface provides a richer editorial experience through added audio and video content, as well as extra words and images in certain articles.

Just two months since publishing the 2026 Annual Showcase issue, its digital edition had already accumulated 1,124 total issue visits and 19,453 total page views, with this number expected to rise through the year.

The opportunities for enhanced content aren't just limited to editorial. Each edition, one print advertiser, on a first-come-first-served basis, will be able to secure the position of our Digital Edition Sponsor. This premium advertising opportunity will consist of the following forms of digital promotion:

1) A 'presentation page' ad. This full-page ad will appear directly opposite our front cover on the digital PDF replica of the issue.

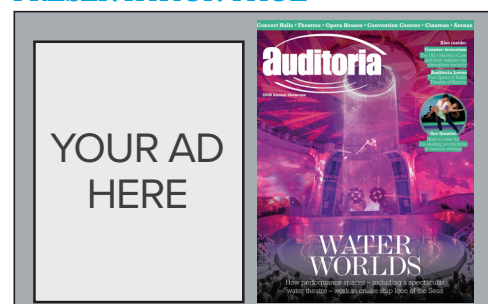
2) Two 'interstitial' ads. These ads pop up automatically between pages as you flick through the digital edition. These will be mirrored by 'lily' ads that appear in the Smart View, optimised for mobile devices.

3) A logo in the email blast sent by Auditoria on digital publication.

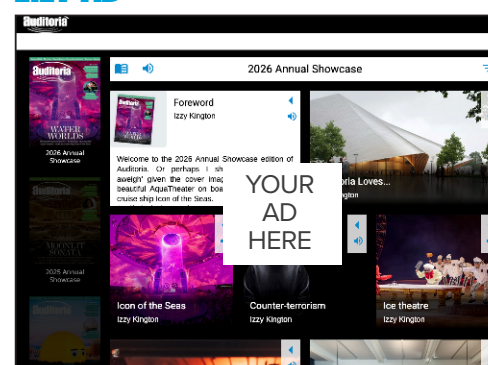
4) The opportunity to augment ads with video content.

YOU GET...

PRESENTATION PAGE



LILY AD



AUGMENTED CONTENT



AND MORE...

SPONSORSHIP OPPORTUNITIES ON WWW.AUDITORIA-MAGAZINE.COM

Auditoria's website, **www.auditoria-magazine.com**, offers industry news updates, features, videos, event listings and access to the latest issue, as well as a magazine archive. Key stories are emailed to the entire *Auditoria* database twice a month, ensuring the website achieves excellent industry attention.

Website banner

The website provides the opportunity for select advertisers to secure one of a limited number of sponsorship banners from GBP 2,950 for a 6-month period. Please contact Karen German for further details.

Email blasts

Sent directly to our database of 7,000 readers globally, we are limiting these exclusive email opportunities to only three customers (not emailers) per month to ensure excellent deliverability and interactivity. One eshot (in a single month): GBP 2,000; two eshots: GBP 3,500; and GBP 1,000 for every eshot thereafter.

Supplier Spotlight

The website also hosts the *Auditoria* Supplier Spotlight, a directory of leading suppliers in the industry. Each company listed can display a 200-300-word company profile, along with images and contact details. The directory is exclusive to magazine advertisers, available for GBP 1,250 for a 12-month period.

Newsletter banner

There is an opportunity to place a banner advertisement with our news emailer service for a limited number of advertisers. This is mailed out to the entire database of 7,000 readers globally, 24 times per year (twice a month). GBP 2,950 for a 6-month period.

**Advertising on our website is only available for companies advertising in our magazine.*



THE TEAM



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USEFUL LINKS

Website

www.auditoria-magazine.com



The latest digital edition

<https://auditoria.mydigitalpublication.co.uk/2026-annual-showcase>



LinkedIn

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