

Auditoria

ENTERTAINMENT VENUE DESIGN, OPERATIONS AND TECHNOLOGY



2025 MEDIA AND ADVERTISING DATA

Karen German, Sales Manager • direct line +44 (0)1322 626 961 • mobile 07939 286517 • karen.german@markallengroup.com

Media information AT A GLANCE



Auditoria is the definitive resource to keep abreast of all the latest developments in entertainment venue design, operations and technology. The magazine goes behind the scenes on the most exciting new concert hall, theatre, arena and other performing arts centre projects from around the world. *Auditoria* also collates expert opinion on the best way to tackle challenges such as the sensitive restoration of historic buildings; how to attract new audiences; and boosting venue flexibility. In addition, industry leaders shine a light on the newest technological developments to consider.



“Worth making another cup of coffee for.”
Reader Survey



OUR READERS

Our targeted, qualified readership includes:

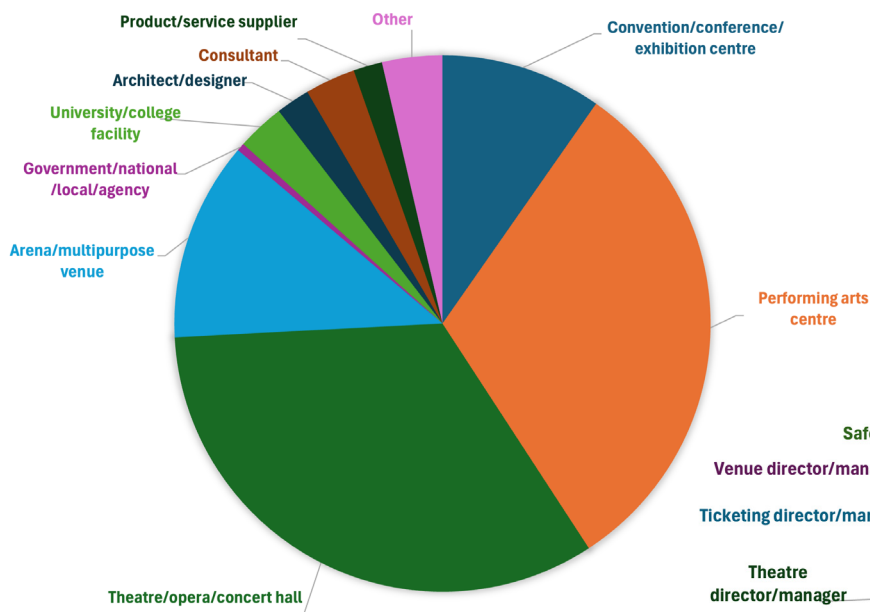
- Owners, operators and directors of theatres, concert halls, performing arts centres, arenas, convention centres, exhibition halls, cinema/multiplex facilities and more
- National arts bodies/commissions
- Arts and cultural councils
- Event organisers/producers
- City-development departments
- Government authorities
- Concert promoters
- Leading associations
- Architects, key contractors and installers

YOUR MARKET

Auditoria is distributed throughout Europe, the Middle East, North America, Central and South America, the Asia-Pacific region, Africa and to selected organisations in other parts of the world.

Plus bonus distribution at leading industry shows.

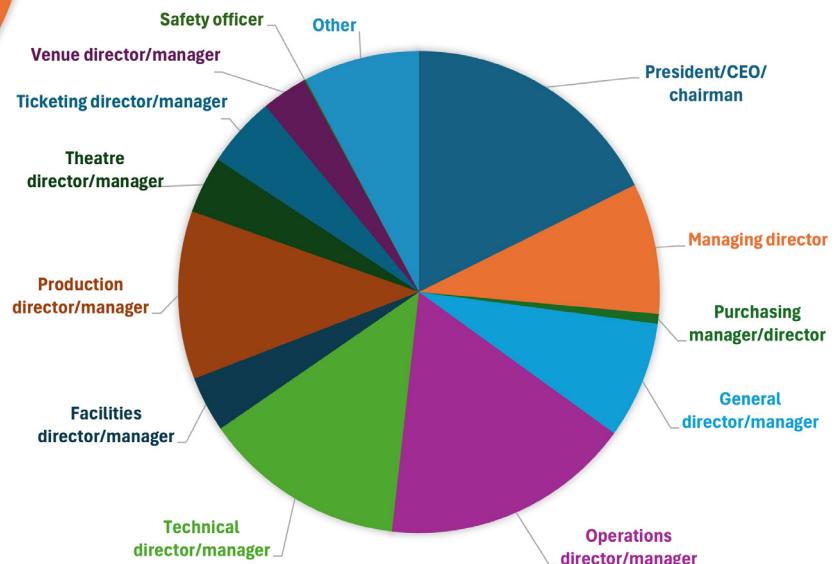
RELATIONSHIP BY BUSINESS ACTIVITY



85%

of Auditoria's readers are involved in the design, specification, authorisation or purchase of products and/or services in connection with entertainment venues

RELATIONSHIP BY JOB FUNCTION



"Excellent, thoroughly researched and informative articles, which help exhibitors like me to arrive at firm decisions."
Reader Survey

AUDITORIA 2026 ANNUAL SHOWCASE

Advert copy deadline: 12 October 2025

Editorial deadline: 3 October 2025

Published: November 2025

ADVERTISING RATES

- Special positions (covers, page facing contents, etc.) are available on request.
- Rates apply to full-colour (four-colour CMYK).

Advert type	Rate	Size
Double-page spread	GBP 6,150	430mm (w) x 275mm (h) + 3mm bleed on all sides
Full page	GBP 4,500	215mm (w) x 275mm (h) + 3mm bleed on all sides
Half page	GBP 3,350	183mm (w) x 115mm (h)

Steady footing
Brighton Experience has returned with custom staging built on solid foundations

Above and beyond
Innovative wide grid systems can support side lighting by height, and without compromise

SAFETY ABOVE ALL ELSE
The Brighton Experience has returned with custom staging built on solid foundations

It's a core magazine for me to find out what's happening in the sector; not only in the UK, but globally. I can't think of any other publication that offers me that broad a range of insights.
Reader Survey

AUDITORIA 2026 ANNUAL SHOWCASE

Counter-terrorism: Developed following the 2017 Manchester Arena attack, the UK's new 'Martyn's Law' – the Terrorism (Protection of Premises) Act 2025 – is designed to strengthen security at public premises and events. *Auditoria* will cover what this means for UK venues, and security measures and equipment with global application.

Icon of the Seas' Aquadome: All the details of the technologically impressive Aquadome, part of cruise ship *Icon of the Seas*, incorporating the 700-seat AquaTheater, along with bars, lounges, restaurants and retail spaces.

Interview: *Auditoria* gets to know the leader of a high-profile performing arts institution. Previous interviewees include Sheena Wrigley, executive director of Factory International, operator of Aviva Studios in Manchester, UK; and Khady Kamara, executive director of the Perelman Performing Arts Center in New York.

SFX roundup: Suppliers of SFX products detail their latest offerings for performing arts venues and outdoor events – from fog and rain machines to pyrotechnics.

Auditoria Loves: A detailed look at an exciting new performance venue design.

**Please note this synopsis may be subject to change.*



"It's a great magazine, the best in its area."
Reader Survey

DIGITAL EDITION SPONSORSHIP

Premium opportunity

In 2020, *Auditoria* launched its all-new digital edition. This fully interactive, smart-device-optimised interface provides a richer editorial experience through added audio and video content, as well as extra words and images in certain articles.

The digital edition of the 2025 Annual Showcase issue has so far accumulated 5,244 total issue visits, and 31,753 total page views.

The opportunities for enhanced content aren't just limited to editorial. Each edition, one print advertiser, on a first-come-first-served basis, will be able to secure the position of our Digital Edition Sponsor. This premium advertising opportunity will consist of the following forms of digital promotion:

1) A 'presentation page' ad. This full-page ad will appear directly opposite our front cover on the digital PDF replica of the issue.

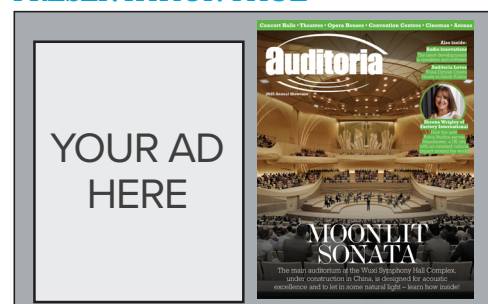
2) Two 'interstitial' ads. These ads pop up automatically between pages as you flick through the digital edition. These will be mirrored by 'lily' ads that appear in the Smart View, optimised for mobile devices.

3) A logo in the email blast sent by *Auditoria* on digital publication.

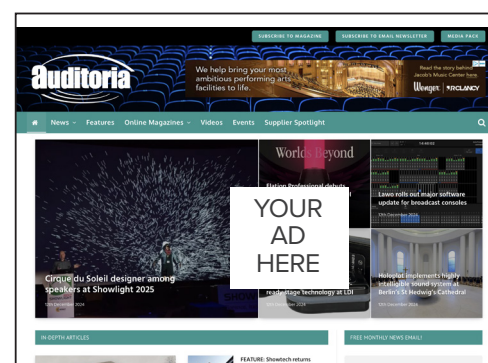
4) The opportunity to augment ads with video content.

YOU GET...

PRESENTATION PAGE



LILY AD



AUGMENTED CONTENT



AND MORE...

SPONSORSHIP OPPORTUNITIES ON WWW.AUDITORIA-MAGAZINE.COM

Auditoria's website, **www.auditoria-magazine.com**, offers monthly industry news updates, features, videos and access to the latest issue, as well as a magazine archive. Key stories are emailed to the entire *Auditoria* database every month, ensuring the website achieves excellent industry attention.

Website banner

The website provides the opportunity for select advertisers to secure one of a limited number of sponsorship banners from GBP 2,950 for a 6-month period. Please contact Karen German for further details.

Email blasts

Sent directly to our entire database of 6,000 readers globally, we are limiting these exclusive email opportunities to only three customers (not emailers) per month to ensure excellent deliverability and interactivity. One eshot (in a single month): GBP 2,000; two eshots: GBP 3,500; and GBP 1,000 for every eshot thereafter.

Supplier Spotlight

The website also hosts the *Auditoria* Supplier Spotlight, a directory of leading suppliers in the industry. Each company listed can display a 200-300-word company profile, along with images and contact details. The directory is exclusive to magazine advertisers, available for GBP 1,250 for a 12-month period.

Newsletter banner

There is an opportunity to place a banner advertisement with our monthly news emailer service for a limited number of advertisers. This is mailed out to the entire database 12 times per year. GBP 2,950 for a 6-month period.

**Advertising on our website is only available for companies advertising in our magazine.*



THE TEAM



Karen German

Sales Manager

+44 (0)1322 626961

+44 (0)7939 286517

karen.german@markallengroup.com



Izzy Kington

Editor

+44 (0)1322 464 745

izzy.kington@markallengroup.com



Andy Bass

Designer

andy.bass@markallengroup.com



USEFUL LINKS

Website

www.auditoria-magazine.com



The latest digital edition

<https://auditoria.mydigitalpublication.co.uk/2025-annual-showcase>



LinkedIn

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