

# Auditoria

ENTERTAINMENT VENUE DESIGN, OPERATIONS AND TECHNOLOGY



## 2025 MEDIA AND ADVERTISING DATA

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# Media information AT A GLANCE



*Auditoria* is the definitive resource to keep abreast of all the latest developments in entertainment venue design, operations and technology. The magazine goes behind the scenes on the most exciting new concert hall, theatre, arena and other performing arts centre projects from around the world. *Auditoria* also collates expert opinion on the best way to tackle challenges such as the sensitive restoration of historic buildings; how to attract new audiences; and boosting venue flexibility. In addition, industry leaders shine a light on the newest technological developments to consider.



“Worth making another cup of coffee for.”  
Reader Survey



## OUR READERS

Our targeted, qualified readership includes:

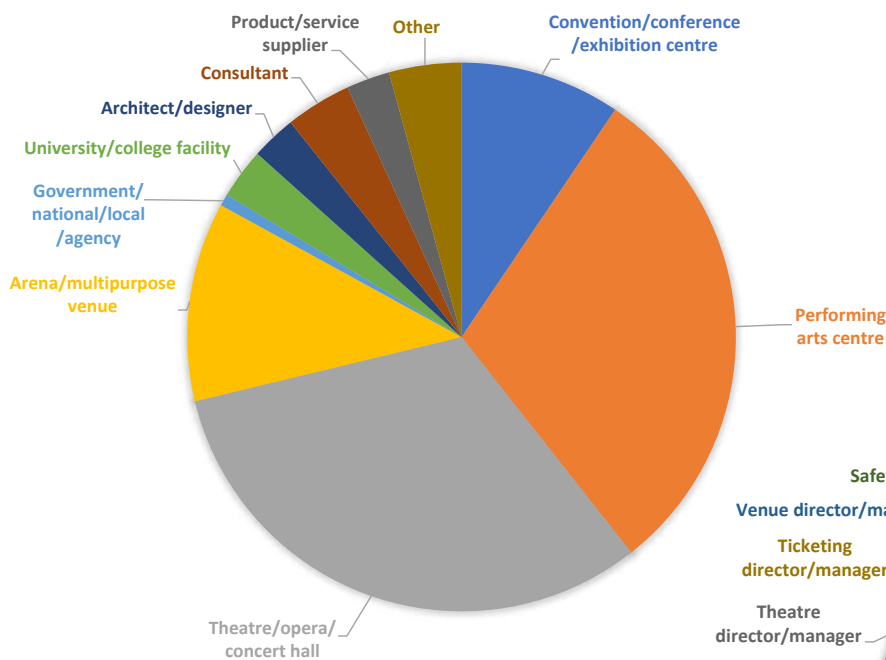
- Owners, operators and directors of theatres, concert halls, performing arts centres, arenas, convention centres, exhibition halls, cinema/multiplex facilities and more
- National arts bodies/commissions
- Arts and cultural councils
- Event organisers/producers
- City-development departments
- Government authorities
- Concert promoters
- Leading associations
- Architects, key contractors and installers

## YOUR MARKET

Auditoria is distributed throughout Europe, the Middle East, North America, Central and South America, the Asia-Pacific region, Africa and to selected organisations in other parts of the world.

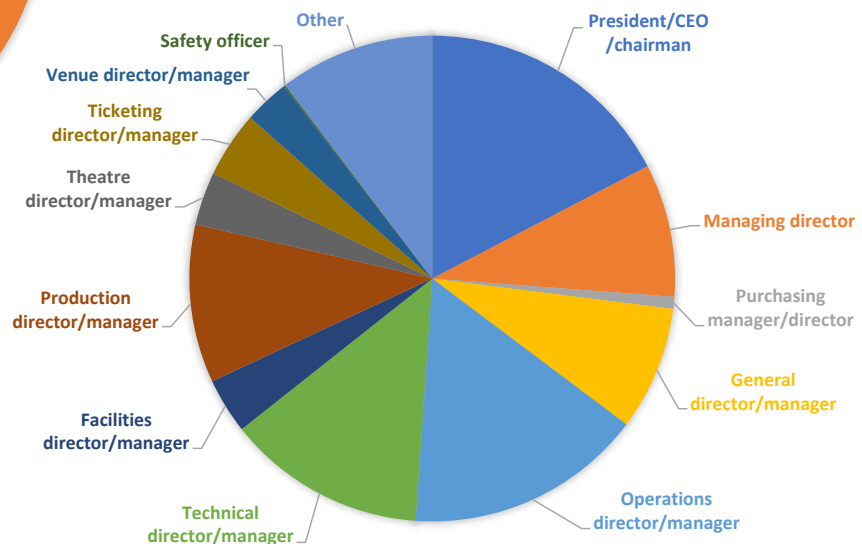
**Plus bonus distribution at the ISPA Congress in New York City, USA.**

READERSHIP BY BUSINESS ACTIVITY



**85%**  
of Auditoria's readers are involved in the design, specification, authorisation or purchase of products and/or services in connection with entertainment venues

READERSHIP BY JOB FUNCTION



**“Excellent, thoroughly researched and informative articles, which help exhibitors like me to arrive at firm decisions.”**  
Reader Survey

## AUDITORIA 2025 ANNUAL SHOWCASE

**Copy Deadline:** 14 October 2024

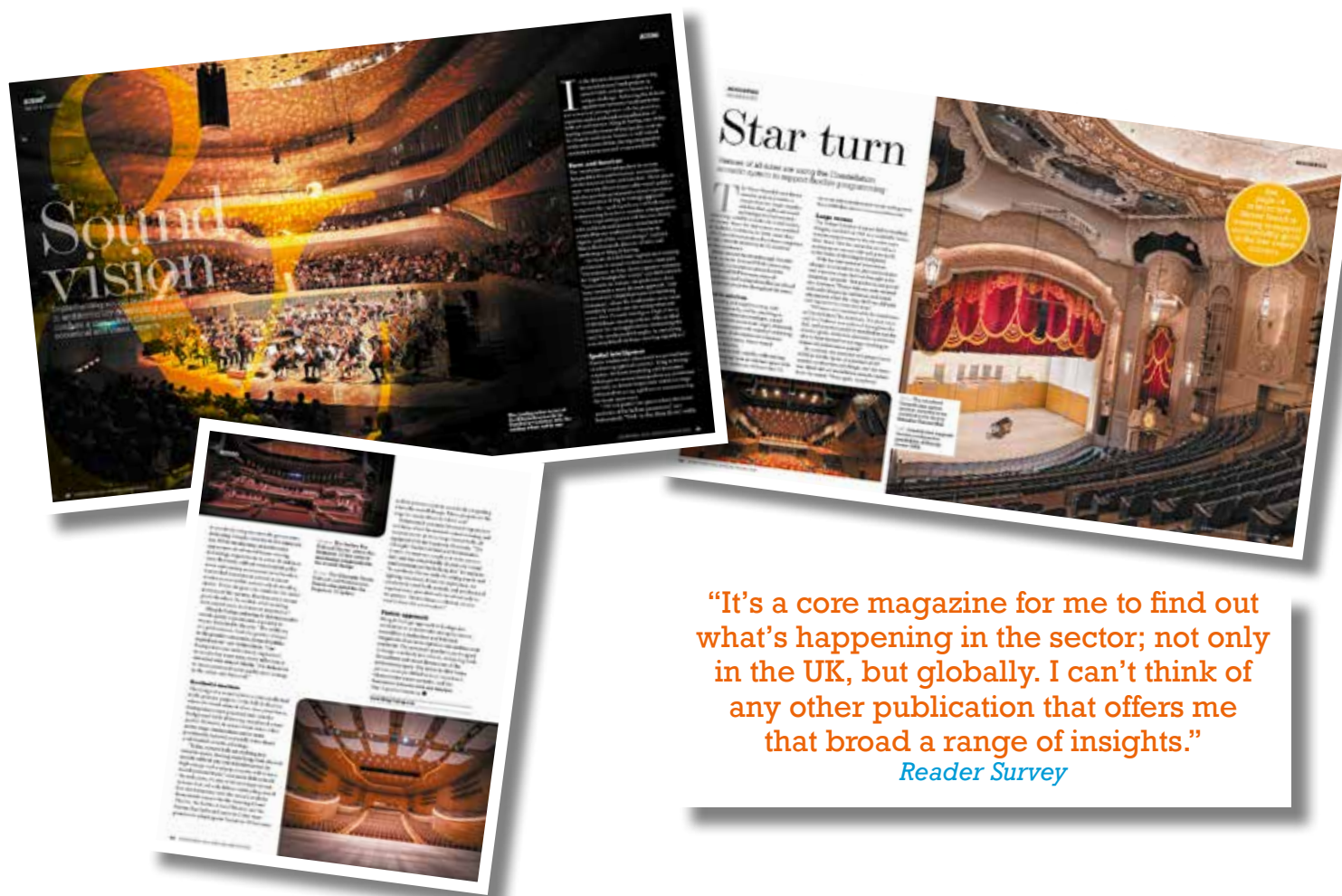
**Published:** November 2024

**Distributed:** December 2024/January 2025

## ADVERTISING RATES

- Special positions (covers, page facing contents, etc.) are available on request.
- Rates apply to full-colour (four-colour CMYK).

Advert type	Rate	Size
Double-page spread	GBP 6,150	430mm (w) x 275mm (h) + 3mm bleed on all sides
Full page	GBP 4,500	215mm (w) x 275mm (h) + 3mm bleed on all sides
Half page	GBP 3,350	183mm (w) x 115mm (h)



**“It’s a core magazine for me to find out what’s happening in the sector; not only in the UK, but globally. I can’t think of any other publication that offers me that broad a range of insights.”**

*Reader Survey*

## AUDITORIA 2025 ANNUAL SHOWCASE

**Ancillary use:** *Auditoria* examines how performance venue operators can maximise the use of their facilities to bring in new audiences and improve financial performance – from cultivating social spaces and restaurants to catering for a wider set of artforms.

**Case study:** All the details of a fascinating newbuild or refurbishment project. Previous case studies have included Sphere in Las Vegas, USA; the El Gouna Conference and Cultural Centre in Egypt; the Regent Theatre in Melbourne, Australia; Wuxi Taihu Show Theatre in China; The Shed in New York City, USA; the Hangzhou Yuhang Opera in China; the Royal Opera House in London, UK; and Foro Boca in Veracruz, Mexico.

**Interview:** *Auditoria* gets to know the leader of a high-profile performing arts institution. Previous interviewees include Khady Kamara, executive director of the Perelman Performing Arts Center in New York, and Max Wagner, executive director of the Gasteig in Munich, Germany.

**Audio roundup:** Suppliers of loudspeakers detail their latest innovations for live music.

**Auditoria Loves:** A detailed look at an exciting new performance venue design.

*\*Please note this synopsis may be subject to change.*



**“It’s a great magazine, the best in its area.”**  
*Reader Survey*

## DIGITAL EDITION SPONSORSHIP

### Premium opportunity

In 2020, *Auditoria* launched its all-new digital edition. This fully interactive, smart-device-optimised interface provides a richer editorial experience through added audio and video content, as well as extra words and images in certain articles.

The digital edition of the 2023 Annual Showcase issue has accumulated 14,160 total issue visits, and 70,198 total page views.

The opportunities for enhanced content aren't just limited to editorial. Each edition, one print advertiser, on a first-come-first-served basis, will be able to secure the position of our Digital Edition Sponsor. This premium advertising opportunity will consist of the following forms of digital promotion:

**1) A 'presentation page' ad. This full-page ad will appear directly opposite our front cover on the digital PDF replica of the issue.**

**2) Two 'interstitial' ads. These ads pop up automatically between pages as you flick through the digital edition. These will be mirrored by 'lily' ads that appear in the Smart View, optimised for mobile devices.**

**3) A logo in the email blast sent by *Auditoria* on digital publication.**

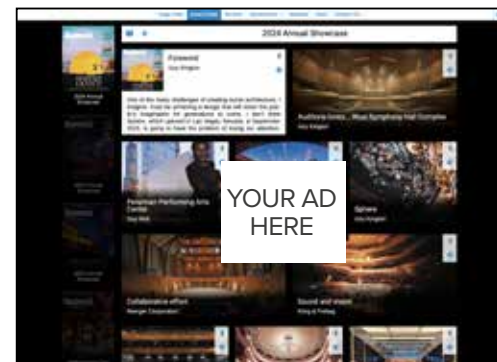
**4) The opportunity to augment ads with video content.**

## YOU GET...

### PRESENTATION PAGE



### LILY AD



### AUGMENTED CONTENT



## AND MORE...

## SPONSORSHIP OPPORTUNITIES ON WWW.AUDITORIA-MAGAZINE.COM

Auditoria's website, **www.auditoria-magazine.com**, offers monthly industry news updates, features, videos and access to the latest issue, as well as a magazine archive. Key stories are emailed to the entire *Auditoria* database every month, ensuring the website achieves excellent industry attention.

### Website banner

The website provides the opportunity for select advertisers to secure one of a limited number of sponsorship banners from GBP 2,950 for a 6-month period. Please contact Damien de Roche for further details.

### Email blasts

Sent directly to our entire database of over 7,000 readers globally, we are limiting these exclusive email opportunities to only three customers (not emailers) per month to ensure excellent deliverability and interactivity. One eshot (in a single month): GBP 2,000; two eshots: GBP 3,500; and GBP 1,000 for every eshot thereafter.

### Supplier Spotlight

The website also hosts the *Auditoria* Supplier Spotlight, a directory of leading suppliers in the industry. Each company listed can display a 200-300-word company profile, along with images and contact details. The directory is exclusive to magazine advertisers, available for GBP 1,250 for a 12-month period.

### Newsletter banner

There is an opportunity to place a banner advertisement with our monthly news emailer service for a limited number of advertisers. This is mailed out to the entire database 12 times per year. GBP 2,950 for a 6-month period.

*\*Advertising on our website is only available for companies advertising in our magazine.*



## THE TEAM



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## USEFUL LINKS

### Website

[www.auditoria-magazine.com](http://www.auditoria-magazine.com)



### The latest digital edition

<https://auditoria.mydigitalpublication.co.uk/2024-annual-showcase>



### LinkedIn

[www.linkedin.com/company/auditoria-magazine](http://www.linkedin.com/company/auditoria-magazine)



### Free subscription

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